AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Bachelor of Fashion Design (B. Des) FD (ASFDT)

Program Education objectives (PEOs)

The PEOs are **broad statements** that describe the career and professional accomplishments that the program is preparing its graduates to achieve in 4 years subsequent to receiving the degree. The PEOs of the B. Des program are as follows:

The AUMP graduates after successful completion of their B.Des Program will be able:

PEO-1: To promote an understanding about fashion and textile design in relation to the needs of fashion, contractual furnishing, home textiles and textile industry.

PEO-2: To provide hands-on experience by using a set of industrial based technologies helping in developing prototypical solutions related to current needs.

PEO-3: To provide experience in responding to market opportunities with creative and innovative products that integrate a set of academic discipline such as textile materials, design fundamentals, sourcing, data mining of market information and new developments.

PEO-4: To create an educational environment that replicates the actual conditions of industry and a community of creativity and innovation leading to research and entrepreneurship.

PEO-5: To provide students strong fundamental concepts, techniques, tools related to fashion and design in order to enable them to build solutions or systems of varying complexities.

PEO-6: Uphold and improve the students technical and managerial competencies through lifelong learning, including pursuing advanced degree programme in the fields of design, technology and management.

Prof.(Dr.) Kuldip Dwivedi
Dy. Dean & I/c Dean (Academics)
Amity University Madhya Pradesh

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Programme Outcomes:

[PO.1]. **Design knowledge**: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. **Problem analysis**: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. **Design/development of solutions**: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. **Conduct investigations of complex problems**: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. **Modern tool usage**: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. **The Designer and society**: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. **Environment and sustainability**: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. **Ethics**: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. **Individual and teamwork**: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. **Communication**: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. **Project management and finance**: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

 [PO.12]. **Life-long learning**: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

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Course Outcomes

FIRST SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD101	Elements of Design-1	**BFD101.1**. Learn to recognize the different types of lines and color. used in creating the design **BFD101.2**. To remember the style features of design and motifs. **BFD101.3**. Figure out all texture by using techniques. **BFD101.4**. To understand the all knowledge of placement of design with motifs. **BFD101.5**. To understand the knowledge of 2d and 3d shape.
2.	BFD102	History of Fashion-I	**BFD 102.1**. Student will get basic insight of psychological aspects of clothing and fashion **BFD 102.2** Analyze an informational text about the history of fashion *BFD 102.3* Analyze and Identify and describe fashion eras

3.	BFD104	Introduction To Global Fashion and Textile Industry	**BFD104.1**. Learn to recognize the different types of lines and color. used in creating the design **BFD104.2**. To remember the style features of design and motifs. **BFD104.3**. Figure out all texture by using techniques. **BFD104.4**. To understand the all knowledge of placement of design with motifs. **BFD104.5**. To understand the knowledge of 2d and 3d shape.
4.	BFD105	Fundamentals of Textiles - I	**BFD 105.1**. Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products. **BFD 105.2** Generate skills related to value addition techniques on apparels and textiles. **BFD 105.3** Understand the relevance, specifications and importance of quality in apparel industries
5.	BFD106	Introduction to Garment Manufacturing Techniques I	**BFD106.1**. Learn to recognize the different types of lines and color. used in creating the design *BFD106*.2. To remember the style features of design and motifs. **BFD106.3**. Figure out all texture by using techniques. **BFD106.4**. To understand the all knowledge of placement of design with motifs. **BFD106.5**. To understand the knowledge of 2d and 3d shape.
6.	BFD121	Fashion Art Illustration-I	**BFD 221.1**. Translate idea into design **BFD 221.2 Identify** customers, their needs and design accordingly

Sl.no.	Course Code	Course Title	Outcome
			BFD 221.3 Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills
7.	BFD122	Fashion Model Drawing-1	**BFD 222.1**. Understanding and drawing male fashion figures **BFD 222.2** Drape male fashion croqui using various color mediums
8.	BFD123	Flat Pattern Making-I	**BFD 223.1**. Acquire knowledge and skills to develop advance patterns using basic slopers. **BFD 223.2** Apply pattern making skills to test fit patterns in muslin to standard dress forms.
9.	BFD124	Computer Applications in Fashion Industry-I	**BFD 224.1.** Identify and apply different tools of Vector Based Application software **BFD 224.2** Develop fashion croquis using software draw tools.

SECOND SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD201	Elements of design-II	**BFD 201.1.** Identify different principles of design **BFD 201.2** Create art work using their acquired imaginative skills. **BFD 201.3** Analyze basic principles and create their own designs **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.
2.	BFD202	History of Fashion-II	**BFD 202.1**. Student will get basic insight of psychological aspects of clothing and fashion **BFD 202.2** Analyze an informational text about the history of fashion **BFD 202.3** Analyze and Identify and describe fashion eras
3.	BFD205	Fundamentals of Textiles-II	**BFD 205.1**. Observe the basic concepts related to processing and production

			techniques of fibers, yarns, fabrics and other textiles products. **BFD 205.2** Generate skills related to value addition techniques on apparels and textiles. **BFD 205.3** Understand the relevance, specifications and importance of quality in apparel industries
4.	BFD221	Fashion Art Illustrations-II	**BFD 221.1**. Translate idea into design **BFD 221.2 Identify** customers, their needs and design accordingly **BFD 221.3** Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills
5.	BFD222	Fashion Model Drawing-II	**BFD 222.1**. Understanding and drawing male fashion figures **BFD 222.2** Drape male fashion croqui using various color mediums
6.	BFD223	Flat Pattern Making-II	**BFD 223.1**. Acquire knowledge and skills to develop advance patterns using basic slopers. **BFD 223.2** Apply pattern making skills to test fit patterns in muslin to standard dress forms.
7.	BFD224	Computer Applications in Fashion Industry-II	**BFD 224.1.** Identify and apply different tools of Vector Based Application software **BFD 224.2** Develop fashion croquis using software draw tools.
8.	BFD225	Introduction to Garment Manufacturing Techniques	**BFD 225.1.** Execute and choose various seams according to the nature of fabric and design **BFD 225.2** Demonstrate better skills at controlling sewing machine.

THIRD SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD301	Fashion Management-I	**BFD301.1.** Acquire knowledge of management principles to create a business plan and understand the Organizational structure. **BFD301.2.** Create new strategies for marketing and promotion **BFD301.3.** Explain the basic management concepts, applications & processes. **BFD301.4.** Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.
2.	BFD302	History of Fashion-III	**BFD302.1.** Students will know the costumes of the world. **BFD302.2.** Acquire knowledge about the styles of costumes and special features. **BFD302.3.** Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.
3.	BFD305	Fundamnetals of Textiles-II	**BFD305.1.** To understand the basics of looms, preparatory process of woven fabric. **BFD305.2.** Understanding of textile machinery and process of knitted fabric. **BFD305.3.** Identify and to know about the process of novelty and non-woven textiles
4.	BFD321	Fashion Art Illustrations-III	**BFD321.1.** Students will able to know about the basic structure and to understand the drawing **BFD321.2.** Illustrate various garment components **BFD321.3.** Design garment designs on head theory figures **BFD321.4.** Identify optical illusion of different Element and principle of design **BFD321.5.** Creation of sketch accordance to fabric type.

5.	BFD322	Fashion Model Drawing-III	**BFD322.1**. Acquire knowledge about fashion sketching **BFD322.2**. Drawing of Male, female different poses with arm movements to shoe fit of the garment **BFD322.3**. Demonstrate stick figure in different poses **BFD322.4**. To understand the techniques for facial features
6.	BFD323	Flat Pattern Making-III	**BFD323.1**. Create drafting patterns for foundation for adult's styles using flat pattern and draping method. **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts **BFD323.3**. Develop patterns using measurements for various garment components.
7.	BFD324	Computer Applications-III	**BFD324.1**. Acquire knowledge on the basics of computer. **BFD324.2** To understand the application of computers in the field of textiles and apparels **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Tex etc
8.	BFD326	Garment Construction-I	**BFD326.1**. Students will able to understand the improve the construction techniques. **BFD326.**2. Students will able to improve the machine control for construction and to learn about different stitches. **BFD326.**3 Students will able to develop garment samples of salwar/ chudidar, Sari blouse with lining, Ethnic wear etc.
9.	BFD327	Traditional Embroideries-I	**BFD327.1**. Students can understand about adaptation and culture **BFD327.**2. Students will able to learn about the constant changes of culture and Modern culture. **BFD327.3** Students will able to learn about the different traditional embroideries.

FOURTH SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD401	Fashion Management-II	**BFD401.1**. Learn to recognize the different types of product planning. **BFD401.2**. To remember the style of fashion for global market. **BFD401.3**. Figure out all the fashion brands and management. **BFD401.4**. To understand the all-knowledge pricing strategies and logistics management. **BFD401.5**. To understand the knowledge of ethics of professionalism in an organization.
2.	BFD402	History of Fashion-IV	**BFD402.1**. Learn to recognize western fashion. **BFD402.2**. To remember the costume and style of the Renaissance period and Victorian period.. **BFD402.3**. To learn about the costume of the French Revolution. **BFD402.4**. To understand the all-knowledge of 17th and 18th century fashion and style. **BFD402.5**. To understand the knowledge of 19th to 20th and morden Indian costume.
3.	BFD405	Traditional Textiles and Craft Documentation	**BFD405.1**. Learn to the knowledge of Ikat and Block Printing. **BFD405.2**. To remember the knowledge of Jamdani and Benaras Brocades. **BFD405.3**. To learn about the Kalamkari and Madhubani Painting. **BFD405.4**. To understand the all-knowledge of Kanjeevaram and Jaayaar. **BFD405.5**. To understand the knowledge of Bandhani and tie & dye.
4.	BFD421	Fashion Art Illustrations-IV	**BFD421.1**. To Learn knowledge of uniforms and beachwear.

			BFD421.2. To remember the knowledge of bridal wear.
			BFD421.3. To learn about how to illustrate ruff and tuff denim texture.
			BFD421.4. To understand the all-knowledge of inspirational and innovative designing.
			BFD421.5. To understand the knowledge of mix and match and night wear designing.
5.	BFD422	Fashion Model Drawing-IV	**BFD422.1**. To Learn knowledge of model drawing.
			BFD422.2. To remember the knowledge of Male and Female Croquis.
			BFD422.3. To learn about how to use the different mediums of colour.
			BFD422.4. To understand the all-knowledge of draping the design of male figures.
			BFD422.5. To understand the knowledge of stylized sketching.
6.	BFD423	Flat Pattern Making-IV	**BFD423.1**. To Learn knowledge of yokes and trouser patterns.
			BFD423.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.
			BFD423.3. To learn about the pattern knowledge of bath robes and bridal wear.
			BFD423.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.
			BFD423.5. To understand the knowledge of the drafting of men's shirts and nightwear.
7.	BFD424	Computer Applications-V	**BFD424.1**. To Learn knowledge of the tools of illustrator.
			BFD424.2. To remember the knowledge of creating the objects and ERP.
			BFD424.3. To learn about how to illustrate the gradients in illustrator.
			BFD424.4. To understand the all-knowledge of inspirational patterns.

Sl.no.	Course Code	Course Title	Outcome
8.	BFD425	Photography	**BFD425.1**. To Learn knowledge of the history of fashion photography.
			BFD425.2. To remember the knowledge of different techniques of film's recording.
			BFD425.3. To learn about how to handle camera with accessories.
			BFD425.4. To understand the all-knowledge of outdoor and indoor shoots.
			BFD425.5. To understand the knowledge of the different studio.
9.	BFD426	Garment Construction-II	**BFD426.1**. To Learn construction knowledge of the Evening gown.
			BFD426.2. To remember the knowledge of the stitching of the princess line.
			BFD426.3. To learn about how to construct bathrobes.
			BFD426.4. To understand all stitching knowledge of construction of nightwear (Male & Female)
			BFD426.5. To understand the Construction studios of the men's shirt.

The row above the table continues from previous page:

| | | | **BFD424.5**. To understand the knowledge of the colour and different weave. |

FIFTH SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD502	Apparel Production	**BFD502.1**. Know-how of cutting and sewing process of whole garment. **BFD502.2.** Acquire knowledge about the Construction of garment same as Industrial process.. **BFD502.3.** Students will learn about Production planning and control of raw material, finished product, quality standards/ Export order audits of fabric, garments etc..
2.	BFD506	Quality Control &Production	**BFD506.1.** Learning of quality control tools , standards etc.

			BFD506.2. Understanding of textile machinery and Analysis of fabric defects. BFD506.3. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis
3.	BFD507	Fashion Forecasting	BFD507.1 Concept of Fashion Forecasting & its relevance. BFD507.2 Know -how of Fashion Forecasting tools BFD 507.3 Creation of Story board BFD 507.4 Brain storming through magazines, Fashion literature.
4.	BFD 524	Computer Applications-V	BFD 524 1. Working Knowledge of various software. BFD 524.2 Know-how of execute Computer added Designing. BFD 524. 3 . Develop the graduation design portfolio .
5.	BFD526	Garment Construction-V	BFD 526 1. Construction of various garments includes Jeans, Trouser with pockets etc. BFD526 2 Know-how of executive as well as formal garment construction. BFD526 3. Construction of maternity wear and Bridal wear.
6.	BFD527	Contemporary Fashion-I	BFD 527.1 Develop various jewelleries in many styles & designs BFD 527.2 Design Hats & Caps for Teenagers and Adults BFD527.3 Designing of range for kids, adults & teenagers.
7.	BFD528	Pattern Draping	BFD 528.1 Know-how of equipments used for draping BFD528.2 Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice. BFD528.3 Knowledge of shift pattern development etc.

8.	BFD529	Pattern Grading	**BFD 529 1.** Knowledge of Grading. *BFD529.2* Know-how of execute the Grading in different patterns. *BFD529 3.* Knowledge of Computerised Grading.

SIXTH SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD602	Apparel Merchandising	**BFD 602.1** Concepts of Marketing & Merchandising. **BFD 602.2** Know-how of Fashion Whole sale & Retail industries **BFD 602.3** Organizational structures of export/ Buying houses.
2.	BFD627	Contemporary Fashion-I	**BFD 627.1** Analyze the concepts of design and accessory and Development of different ranges of accessories . **BFD 627.2** Designing of contemporary wear apparels for different age group.
3.	BFD604	Visual Merchandising	**BFD 604.1** Know-how of components of visual Merchandising & its importance **BFD 604.2** Store Exteriors & Interiors **BFD 604.3** Merchandise display methods
4.	BFD624	Portfolio	**BFD 624.1** Development of digital portfolio **BFD 624.2** Market Research
5.	BFD630	Range Development	**BFD 630.1** Fashion Trend research and Preparation of inspirational board **BFD 630.2** Preparation of a range up to packing stage.
6.	BFD631	Textile Project	**BFD 631.1** Implementation of Product category selection **BFD 631.2** Know-how to do sourcing of fabrics, trims & accessories

SEVENTH SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	**BFD723**	Creative Pattern Making (Haute Couture)	**BFD723.1**. Learn to recognize the different types of creative pattern based on theme. **BFD723.2**. To remember the high style of the patterns. **BFD723.3**. Figure out all pattern techniques of women patterns in different size. **BFD723.4**. To understand the knowledge of different creative patterns. **BFD723.5**. To understand the knowledge of garment Category.
2.	BFD732	Design Project	**BFD732.1**. Learn the knowledge of market surveys. **BFD732.2**. To remember the knowledge of design development. **BFD732.3**. To learn about product development. **BFD732.4**. To understand the knowledge of the conceptualization. **BFD732.5**. To understand the knowledge of product presentation.
3.	BFD733	Accessory Design	**BFD733.1**. Learn to recognize the different types of Accessories. **BFD733.2**. To remember the knowledge of the theme. **BFD733.3**. To learn all the material knowledge according to the theme. **BFD733.4**. To understand the knowledge of accessories **BFD733.5**. To understand the knowledge of how to create accessories.
4.	BFD734	Portfolio	**BFD734.1**. Learn to recognize the different types of portfolios.

			BFD734.2. To remember the knowledge of developing the portfolio for mass production.
			BFD734.3. To learn all types of garment categories.
			BFD734.4. To understand the knowledge of the portfolio for high fashion.
			BFD734.5. To understand the knowledge of portfolio elements including all boards.

EIGHTH SEMESTER

Sl.no.	Course Code	Course Title	Outcome
1.	BFD836	Design Research and Presentation	**BFD836.1**. Design development of Men's wear, Women's wear and kid's wear. **BFD836.2**. Final product development and presentation **BFD836.3** Developing Skills In Presenting With Board- Mood, Story Board
2.	BFD835	Final Design Collection	**BFD835.1** Identification of area's of Design Research **BFD835.2.** Prototype and portfolio development **BFD835.3.** Pricing & costing of final products
3.	BFD832	Final Design Project (Fashion Show)	**BFD804.1**. Identification of area's of Design Research **BFP804.2**. Prototype and portfolio development **BFD804.3** Pricing & costing of final products **BFD804.4** *Final presentation of design project*